

## Rotary Service Utsav



Avenue		Thrust Areas
District Chairs	:	<p>Chairman – Dr. Jawahar Mansukhani                      Co-Chairman – Hemanand Suvarna, Shreenivas Narkhede                      Zonal Coordinators :                      Girish Waingankar                      Surekha Mhatre                      Deepak Patkar                      Bharat Bachwani                      Narayan Mohite                      N.D. Joseph                      Kailash Jethani</p>
Objective of the Committee	:	<p>To create an appropriate Public Relation exercise to improve the impact of Rotary in the community.</p> <p>To enlighten the clubs through various fora about the concept of this District programme.</p> <p>Motivate the clubs to take up the designated month projects in September, October, November, December, January and March on the specified weekends in each of the zones.</p> <p>To co-ordinate simultaneous similar large projects in each of the four zones on the pre-specified weekend of the designated Rotary month.</p> <p>Assist the clubs in providing administrative help and necessary publicity.</p>
What Clubs should do	:	<p>Nominate a club chair to look after the service area.</p> <p>Having been empowered to select a project on a pre-determined weekend of certain designated months, the club identifies the project to be taken up in each of the allocated six weekends.</p> <p>Co-ordinates with neighbouring Rotary clubs, corporate and other NGO's to take it up jointly for an amplified effect in the community.</p> <p>Market it with district support for maximum impact in the area.                      Solicit media support for enhancing the image of Rotary</p>
List of Clubs having such projects	:	<p>RC Bombay Seacoast, RC Mumbai Juhu, RC Mumbai Khar, RC Kalyan Riverside, RC Bombay Chembur West, RC Mumbai Bhandup, RC New Bombay Hill Side, RC Link Town Airoli, RC Mumbai Shivaji Park, RC Bombay Seaface</p>
Name of the Resource Persons in District	:	
Links to important external or Rotary website	:	
Photographs of outstanding Projects	:	